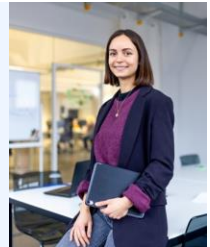


Launch your future in data with the **Data Analytics Fundamentals** program

Foundational level | 4-week program
Self-paced + Instructor-led
Enrollment window: **Oct. 7th – 24th 2024**
Course start: **Oct. 28th 2024**
Enroll at:

<https://ibm.biz/BdaYXm>



Program overview

Dive into data analytics with a free program designed for learners looking to start their journey in this exciting field. Learn data analysis, critical evaluation of data and extraction of practical insights. Through lab experiments and projects, gain hands-on experience with industry-leading tools like Tableau and develop a deep understanding of data management, representation, and analytical methods.

Acquire essential skills, such as:

-  Data literacy
-  Data science fundamentals
-  Data analytics tools and technologies
-  Data visualization and storytelling with IBM Watson Studio

Upon completion, learners can expect to:

-  Efficiently handle and manipulate data with tools like Tableau.
-  Create impactful visual representations of data.
-  Apply statistical concepts like hypothesis testing and regression analysis for data-driven decision making.
-  Master the data analysis workflow from collection to interpretation.
-  Solve complex data problems with critical thinking skills.
-  Communicate insights effectively through visualizations, reports, and presentations.

Earn an industry-recognized Digital Credential and an IBM Certificate

Learners who successfully complete the program receive a **Data Fundamentals** Digital Credential issued and verified by Credly and an IBM Certificate.



Note: By registering for this program, you acknowledge that SkillUp Online, a training delivery vendor of IBM SkillsBuild, will process your data and contact you in relation to your participation in this program. Additionally, SkillUp Online may contact you regarding other IBM SkillsBuild educational activities.